



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee**2. Date: **05/12/2016**3. Summary of application: **Funding support to assist with publicity costs for the 2017 Festival**Name of organisation: **Ashwell Music Festival**Sum requested: **£900**Total project cost: **£13000**

Brief details:

The organisers of Ashwell Music Festival are seeking funding support from the Arbury Ward Member to assist with publicity costs for putting on the 2017 festival. This will include funding towards the brochure design, artwork and printing costs of programmes, leaflets, tickets and posters.

Matched / linked funding: **£12,100**Funder: **Sponsorship, donations, ticket sales**Matched /linked funding : **£0**
or DRR

Funder:

Matched / linked funding: **£0**

Funder:

Comments from Development Officer:

The Ashwell Music Festival was set up in 1953.

It is made up of 8 Committee members and 50 volunteers. The festival which is held over a fortnight in May showcases local talent. As well as showcasing local musicians, the festival also acts as fundraiser for the music department of Knights Templar, Ashwell Junior School, St Marys Junior Choir and Ashwell United Reform Church.

The group is seeking £900. The Baldock CO has spoken with the Arbury Ward Member and advised her that the ward budget has only £940 left to allocate at the December and March Baldock & District Area Committees.

To ensure that funding is still available to the Arbury Ward Member to award at the March meeting, the recommendation is for an award of £450. The application is criteria compliant

This organisation receives no Rate Support or other formal benefits from NHDC.

In the last five years, this organisation has received the following awards:

09/02/2012 Funding support to help with publicity for annual Ashwell Music Festival, £250
 04/02/2013 Funding support to help with publicity for annual Ashwell Music Festival, £250
 05/02/2014 Funding support for publicity costs for annual music festival, £400
 01/12/2014 Funding support for promotion of the 2015 Ashwell Music Festival, £350
 07/12/2015 publicity costs associated with the Ashwell Music Festival, £152
 07/12/2015 publicity costs associated with the Ashwell Music Festival, £48
 07/12/2015 publicity costs associated with the Ashwell Music Festival, £400

Total awards: £1850.